



People **Serving** People

# BACK

# TO

# School.

## Virtual Breakfast

SEPTEMBER 17<sup>TH</sup>



THANK YOU  
TO OUR GENEROUS  
PROGRAM SPONSOR

 DELTA DENTAL

Delta Dental of Minnesota

# REQUEST FOR SPONSORSHIP



Please join People Serving People for our 3rd annual Back to School Breakfast! Join us at our first ever virtual event. During this new, exciting format, we will be raising funds to support Educational Services programs at both People Serving People's shelter and the Center of Excellence.

People Serving People is honored to request your assistance at this event as a sponsor.



# PREMIER SPONSOR!



Delta Dental of Minnesota

## **\$5,000 | Premier Sponsorship**

Your name will be featured with the title of the event. "People Serving People Back to School Breakfast presented by Delta Dental of Minnesota."

- Recognition in People Serving People newsletter (c.2,132), emails (c. 13,255), and on our website
- Shout outs on Facebook, June–September (reach 716/day, 69% female, 42% 25-44 years old)
- Logo exposure and mention during event
- Exclusive to 1 company

**Sold Out**

## **\$2,500 | Emerald Sponsor**

- Recognition in People Serving People emails (c. 13,255) and on our website
- Shout outs on Facebook, June–September (reach 716/day, 69% female, 42% 25-44 years old)
- Logo exposure and mention during virtual event

## **\$1,000 | Ruby Sponsor**

- Recognition in People Serving People emails (c. 13,255) and on our website
- Shout outs on Facebook, June–September (reach 716/day, 69% female, 42% 25-44 years old)
- Logo exposure and mention during virtual event

## **\$500 | Sapphire Sponsor**

- Logo exposure and mention during virtual event
- Shout outs on Facebook, June–September (reach 716/day, 69% female, 42% 25-44 years old)

## **Secure a Sponsorship**

Contact Mallory Evans | 612.277.0256  
mevans@peopleservingpeople.org

For more information visit [peopleservingpeople.org](http://peopleservingpeople.org)

