



People
Serving
People

2024 Impact Report



Hangi's Story: Our Work in Action

When Hangi and her daughter arrived at People Serving People's St. Anne's Place shelter, they felt vulnerable and overwhelmed. She imagined the long, difficult journey ahead of her and felt doubtful. Fortunately, Hangi wasn't alone.



She had a caring team dedicated to supporting her every step of the way. And she had folks like you on her side - cheering her on and fueling the services that would propel her towards a brighter future.

Hangi partnered with shelter staff for support to enroll her daughter in childcare, find a new apartment, and begin her college education. Today, Hangi is busy studying for a degree in nutrition. She's a passionate cook who is eager to use her education to help people achieve physical and mental wellness through food.

"I feel like I am dreaming again," she said. "For example, going to school for me is a big deal. I haven't gone to school in so many years, and I feel like I gave up on that dream. Coming here and seeing it, seeing that my dreams are possible, it's incredible."

Every day, we're walking with hard-working guests like Hangi to help them get the resources they need to make their dreams come true.



Our Vision: Healed families. Transformed communities.
Our Mission: We exist to see families thrive.

2024 Accomplishments

1. We Welcomed St. Anne's Place

The gifting of St. Anne's Place enabled us to add 16 shelter rooms to the People Serving People community, expand our outreach to North Minneapolis. We brought the efficiencies of a larger enterprise to a smaller shelter, and the personalization of a small small shelter to our downtown location. This was only possible through the leadership of the People Serving People Staff and Board and the Board and staff at Haven Housing who made the bold decision to sunset, and create a way for their programs to continue on.

2. We Raised Our Minimum Wage

Well-paid staff are better positioned to support our guests in achieving stability and self-sufficiency. And we don't want our staff to be at risk of needing our services. That's why we were proud to raise our minimum wage to \$25 an hour – a \$4 increase – in the first half of 2024. We are seeing increased retention and improved talent pools.

3. We Offered More Support for Our Spanish-Speaking Guests

To better accommodate the increasing number of Spanish-speaking families at our shelters, we've hired more bilingual staff, translated documents, partnered with translation services, and offered English classes to our guests. This improvement will help our Spanish-speaking guests access vital services, take steps towards stabilization, and feel more welcome during their shelter stay.

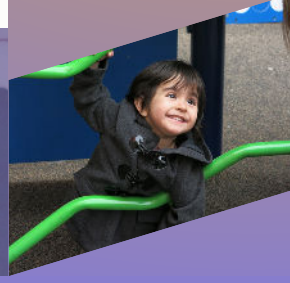
4. We Cared for Families and Staff During a Crisis

When neighbors attacked St. Anne's Place in September, it was a traumatic reminder of the othering that happens to families experiencing homelessness. However, it gave us an opportunity to lean into our values and rebuild a community that stands up for our most vulnerable neighbors.

5. We Created a Vision for the Future

After gathering extensive feedback from over 100 families, we created a new strategic plan that redefines our values of Belonging and centers the voices of our families.

All the progress we made this year is thanks to our hardworking staff, our resilient families, and our generous community!



Guest & Program Statistics



1,403

Total People Served



534

Families Served



869

Children Served



150K

Meals Served



8,435

Volunteer Hours



996

Volunteers



70

Kids Served in Our
Early Learning
Program



58

Families Remains Housed
Through Homelessness
Prevention



313

Attended On-Site
Financial Literacy
Classes



\$48.5K

Matched for Guest Savings
Accounts - Creating a Safety
Net for the Future



85

Guests Found Jobs While in
Shelter - Increasing Their
Income & Family Stability



92%

People Supported Identified
as BIPOC (Black, Indigenous,
People of Color)

Financial Statement

	2024 <u>Without Donor Restrictions</u>	2024 <u>With Donor Restrictions</u>
<u>Operating Support & Revenue</u>		
Government Contracts & Grants	7,905,288	-
Other Contributions & Grants:		
• Individual/Family Foundations	1,289,342	5,240
• Corporate/Foundation Grants	1,103,919	336,150
• Community	20	-
Supportive Housing	162,905	-
Tuition, Net of Scholarships & Discounts	1,490,588	-
In-Kind Contributions	591,803	-
Special Events Revenue	157,100	17,000
Other Income	24,021	-
Satisfaction of Program Restrictions	383,901	(383,901)
<u>Total Operating & Support Revenue</u>	13,108,887	(25,511)
<u>Expenses</u>		
Program Services	12,457,407	-
Management & General	1,386,876	-
Fundraising	762,327	-
<u>Total Expenses</u>	14,606,610	-

2024 Board of Directors

People Serving People Inc.

Luke Derheim, *Chair*

Jordan Grace Miller, *Vice Chair/Secretary*

Tim Carter, *Treasurer*

Laura Bartlow

Relesha E. Billups

Marcie Dewalt

Ben Ruxin

Tano Hall

Evan Doran

Shereese Turner

Jessica Westberg

Hoang Murphy

People Serving People Charities, Inc.

Keith Hug, *Chair*

Kevin Jackson, *Vice Chair/Secretary*

Charlotte Kinzley

Hoang Murphy