



People Serving People's Annual Gala

Thursday | October 10 | 2024

Sponsorship Opportunities

Request for Sponsorship

People Serving People is the largest and most comprehensive emergency shelter for families experiencing homelessness in Minnesota and a dedicated leader in homelessness prevention.

For over 40 years, People Serving People has focused on ending family homelessness in Hennepin County. We will continue to offer prevention, empowerment, and educational services until every family has a place to call home.

People Serving People is there for every family who needs shelter, but no family should experience homelessness. With support like yours, People Serving People's prevention program reaches families before they need emergency shelter.

Community support helps families experiencing homelessness build strong foundations for the future.

Join us in our mission to help families thrive by sponsoring our annual gala, Staying Sheltered, at one of these levels:

Exclusive to One Company

\$50,000 Presenting

Unlimited Sponsorships

\$30,000 Premier

\$10,000 Emerald

\$6,000 Ruby

\$3,000 Sapphire

Custom Sponsorships Available Upon Request



\$50,000

Presenting

PRE-EVENT VISIBILITY

Promotional Material | Top Logo Placement

Gala Emails (10,000 Subscribers) | Article in Newsletter
and Top Logo Placement in Sponsor Graphic

PSP Website | Homepage Placement

Gala Webpage | Top Placement, Listed with Logo

Social Media Post (11,000 Followers) | 2-3 Individualized,
Promoted Posts

IN-PERSON GALA

Tickets | 20

Valet | 20

Signage | Top Logo Placement

Event Slideshow | Solo Slide with Logo

Ad in Program | Full Page, First Placement

Thanks from Emcee | First



\$30,000

Premier

PRE-EVENT VISIBILITY

Promotional Material | 2nd Level Logo Placement

Gala Emails (10,000 Subscribers) | Article in Newsletter
and 2nd Level Logo Placement in Sponsor Graphic

Gala Webpage | Listed with Logo

Social Media Post (11,000 Followers) | Individualized,
Promoted Post

IN-PERSON GALA

Tickets | 20

Valet | 20

Signage | 2nd Level Logo Placement

Event Slideshow | Solo Slide with Logo

Ad in Program | Full Page

Thanks from Emcee | Second

\$10,000

Emerald

PRE-EVENT VISIBILITY

Promotional Material | 3rd Level Logo Placement

Gala Emails (10,000 Subscribers) | 3rd Level Logo Placement in Sponsor Graphic

Gala Webpage | Listed with Logo

Social Media Post (11,000 Followers) | Individualized Post

IN-PERSON GALA

Tickets | 10

Valet | 10

Signage | 3rd Level Logo Placement

Event Slideshow | Shared Slide with Logo

Ad in Program | 1/2 Page

Thanks from Emcee | Third

\$6,000

Ruby

PRE-EVENT VISIBILITY

Promotional Material | 4th Level Logo Placement

Gala Emails (10,000 Subscribers) | 4th Level Logo Placement in Sponsor Graphic

Gala Webpage | Listed with Logo

Social Media Post (11,000 Followers) | Post Shared with Other Sponsors

IN-PERSON GALA

Tickets | 10

Signage | 4th Level Logo Placement

Event Slideshow | Shared Slide with Logo

Ad in Program | 1/4 Page

Thanks from Emcee | Fourth



\$3,000

Sapphire

PRE-EVENT VISIBILITY

Promotional Material | 5th Level Logo Placement

Gala Emails (10,000 Subscribers) | 5th Level Logo Placement in Sponsor Graphic

Gala Webpage | Listed with Logo

IN-PERSON GALA

Tickets | 10

Signage | 5th Level Logo Placement

Event Slideshow | Shared Slide with Name

Ad in Program | 1/8 page

Thanks from Emcee | Fifth



GALA 2024



*People Serving People's
Annual Gala
October 10, 2024*

Secure a Sponsorship

Custom Sponsorships Available
Contact Kristy Wesson | 612.277.0219
kwesson@peopleservingpeople.org

For more information about People Serving People visit: www.peopleservingpeople.org



People
Serving
People



Center of
Excellence

We exist to see families thrive.

