



Staying Sheltered



Sponsorship Opportunities

**PEOPLE SERVING PEOPLE'S
ANNUAL GALA**

Thursday, October 12, 2023



Request for Sponsorship

People Serving People is the largest and most comprehensive emergency shelter for families experiencing homelessness in Minnesota and a dedicated leader in homelessness prevention.

For over 40 years, People Serving People has focused on ending family homelessness in Hennepin County. We will continue to offer prevention, empowerment, and educational services until every family has a place to call home.

People Serving People is there for every family who needs shelter, but no family should experience homelessness. With support like yours, People Serving People's prevention program reaches families before they need emergency shelter.

Community support helps families experiencing homelessness build strong foundations for the future.

INVEST IN THE FUTURE OF OUR COMMUNITY & FAMILIES

Join us as a sponsor of *Staying Sheltered*, People Serving People's 2023 Gala, at one of these levels:

Exclusive to One Company

\$30,000 Presenting

Unlimited Sponsorships

\$20,000 Premier

\$15,000 Diamond

\$10,000 Emerald

\$6,000 Ruby

\$3,000 Sapphire

Custom Sponsorships Available Upon Request

We exist to see families thrive.



Presenting

\$30,000

PRE-EVENT VISIBILITY

Promotional Material | Logo Next to PSP logo
Gala Emails (8,250 Subscribers) | Top Logo Placement
PSP Website | Homepage Placement
Gala Webpage | Top Placement, Listed with Logo
Social Media Post (11,000 Followers) | 3 Individualized,
Promoted Posts

IN-PERSON GALA

Tickets | 30
Valet | 30
Signage | Top Logo Placement
Pre and Post-Event Slideshow | Solo Slide with Logo
Cover of Program | Logo on Cover, Top Placement
Auction Program | Full Page, First Placement
Thank you from Emcee | First

POST-EVENT VISIBILITY

PSP Newsletter (8,250 Subscribers) | Article in Newsletter
and Top Logo Placement

SOLD



Presenting Exclusive to One Company

\$20,000

Premier

PRE-EVENT VISIBILITY

Promotional Material | 2nd Level Logo Placement

Gala Emails (8,250 Subscribers) | 2nd Level Logo Placement

Gala Webpage | Listed with Logo

Social Media Post (11,000 Followers) | Individualized,
Promoted Post

IN-PERSON GALA

Tickets | 30

Valet | 30

Signage | 2nd Level Logo Placement

Pre- and Post-Event Slideshow | Solo Slide with Logo

Cover of Program | Logo on Cover

Ad in Program | Full Page

Thanks from Emcee | Second

POST-EVENT VISIBILITY

PSP Newsletter (8,250 Subscribers) | Article in Newsletter
and 2nd Level Logo Placement



We exist to see families thrive.

\$15,000

Diamond

PRE-EVENT VISIBILITY

Promotional Material | 3rd Level Logo Placement

Gala Emails (8,250 Subscribers) | 3rd Level Logo Placement

Gala Webpage | Listed with Logo

Social Media Post (11,000 Followers) | Individualized, Promoted Post

IN-PERSON GALA

Tickets | 20

Valet | 20

Signage | 3rd Level Logo Placement

Pre- and Post-Event Slideshow | Shared Slide with Logo

Ad in Program | Full page

Thanks from Emcee | Third



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\$10,000

Emerald

PRE-EVENT VISIBILITY

Promotional Material | 4th Level Logo Placement

Gala Emails (8,250 Subscribers) | 4th Level Logo Placement

Gala Webpage | Listed with Logo

Social Media Post (11,000 Followers) | Individualized Post

IN-PERSON GALA

Tickets | 20

Valet | 20

Signage | 4th Level Logo Placement

Pre- and Post-Event Slideshow | Shared Slide with Logo

Ad in Program | 1/2 Page

Thanks for Emcee | Fourth



We exist to see families thrive.

\$6,000

Ruby

PRE-EVENT VISIBILITY

Promotional Material | 5th Level Logo Placement

Gala Emails (8,250 Subscribers) | 5th Level Logo Placement

Gala Webpage | Listed with Logo

Social Media Post (11,000 Followers) | Post Shared with Other Sponsors

IN-PERSON GALA

Tickets | 10

Signage | 5th Level Logo Placement

Pre- and Post-Event Slideshow | Shared Slide with Logo

Ad in Program | 1/4 Page



We exist to see families thrive.

\$3,000

Sapphire

PRE-EVENT VISIBILITY

Promotional Material | 6th Level Logo Placement

Gala Emails (8,250 Subscribers) | 6th Level Logo Placement

Gala Webpage | Listed with Logo

IN-PERSON GALA

Tickets | 10

Signage | 6th Level Logo Placement

Pre- and Post-Event Slideshow | Shared Slide with Name

Ad in Program | 1/8 page



We exist to see families thrive.

STAYING SHELTERED



Staying Sheltered

People Serving People's Annual Gala
October 12, 2023

Secure a Sponsorship

Custom Sponsorships Available
Contact Sarah Williams | 612.277.0219
swilliams@peopleservingpeople.org

For more information about People Serving People
visit: www.peopleservingpeople.org



People
Serving
People



Center of
Excellence

We exist to see families thrive.