



People **Serving** People

## Staying Sheltered Sponsorship Packages

October 12, 2023 – Minneapolis, MN

	Presenting – \$30,000*	Premier - \$20,000	Diamond - \$15,000	Emerald – \$10,000	Ruby – \$6,000	Sapphire – \$3,000
	<i>Pre-Event Visibility</i>					
Promotional Material	Logo Next to Event Logo	2 <sup>nd</sup> Level Logo Placement	3 <sup>rd</sup> Level Logo Placement	4 <sup>th</sup> Level Logo Placement	5 <sup>th</sup> Level Logo Placement	6 <sup>th</sup> Level Logo Placement
Gala Emails (8,250 Subscribers)	Top Logo Placement	2 <sup>nd</sup> Level Logo Placement	3 <sup>rd</sup> Level Logo Placement	4 <sup>th</sup> Level Logo Placement	5 <sup>th</sup> Level Logo Placement	6 <sup>th</sup> Level Logo Placement
PSP Website	Homepage Placement	-	-	-	-	-
Gala Webpage	Top Placement with Logo	Listed with Logo	Listed with Logo	Listed with Logo	Listed with Logo	Listed with Logo
Social Media Post (11,000 Followers)	2-3 Individual Promoted Posts	Individualized, Promoted Post	Individualized, Promoted Post	Individualized Post	Post Shared with Other Sponsors	-
	<i>In-Person</i>					
Tickets	30	30	20	20	10	10
Valet	30	30	20	20	-	-
Signage	Top Logo Placement	2 <sup>nd</sup> Level Logo Placement	3 <sup>rd</sup> Level Logo Placement	4 <sup>th</sup> Level Logo Placement	5 <sup>th</sup> Level Logo Placement	6 <sup>th</sup> Level Logo Placement
Pre- and Post-Event Slideshow	Solo Slide with Logo	Solo Slide with Logo	Shared Slide with Logo	Shared Slide with Logo	Shared Slide with Logo	Shared Slide with Name
Cover of Program	Logo on Cover Placement	Logo on Cover	-	-	-	-
Ad in Program	Full Page Placement	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page
Thanks from Emcee	First	Second	Third	Fourth	-	-
	<i>Post-Event Visibility</i>					
PSP Newsletter (9,000 subscribers)	Article in newsletter & Top Logo Placement	Article in newsletter & 2 <sup>nd</sup> Level Logo Placement	-	-	-	-

**SOLD**

\*Exclusive to one sponsor