



People **Serving** People

2022 Gala Sponsorship Packages

October 27, 2022 – Minneapolis, MN

	Premier - \$20,000	Diamond - \$15,000	Emerald - \$10,000	Ruby - \$6,000	Sapphire - \$3,000
Pre-Event Visibility					
Promotional Material	Logo Next to PSP Logo	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
Gala Emails (9,000 Accounts)	Premier Logo Placement	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
PSP Website	Rotating Slider	Rotating Slider			
Gala Webpage	Premier Logo Placement	Top Logo Placement	Listed with Logo	Listed with Logo	Name Listed
Social Media Post (8,250 Followers)	Individualized, Promoted Post	Individualized, Promoted Post	Individualized Post	Post Shared with Other Sponsors	
In-Person Gala					
Tickets**	30	30	20	10	10
Valet	30	30	20		
Signage	Premier Logo Placement	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
Pre- and Post-Event Slideshow	Solo Slide with Logo	Solo Slide with Logo	Shared Slide with Logo	Shared Slide with Logo	Shared Slide with Name
Cover of Program	Logo Next to PSP Logo	Logo at Bottom of Cover			
Ad in Program	Full, First Page	Full Page	½ Page	¼ Page	1/8 Page
Thanks for Emcee	First	Second	Third	Fourth	
Speech During Gala**	2-3 Minute Slot				
Post-Event Visibility					
Winter PSP Newsletter (9,000 subscribers)	Article in newsletter & Premier Logo Placement	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
Virtual Gala					
At-Home Party Kits**	30	30	20	10	10
Virtual Welcome**	1-2 Minute Video				
**Virtual benefits will replace the corresponding In-person benefits if the in-person event is not possible for public health reasons.					