



People **Serving** People

2021 Gala Sponsorship Packages

October 16, 2021 - Hilton Downtown Minneapolis & Virtual

SPONSOR LEVEL	Premier - \$20,000	Diamond - \$15,000	Emerald - \$10,000	Ruby - \$6,000	Sapphire - \$3,000
PRE-EVENT VISIBILITY					
Promotional Material	Logo Next to People Serving People Logo	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
Fall People Serving People Newsletter (2,200 Households)	Premier Logo Placement	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
Gala Emails (9,000 Accounts)	Premier Logo Placement	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
People Serving People Website	Rotating Slider on Homepage	Rotating Slider on Homepage			
Gala Webpage (with link to your website)	Premier Logo Placement	Top Logo Placement	Logo	Logo	Name Listed
Social Media (8,250 Followers)	Individualized, Promoted Post	Individualized, Promoted Post	Individualized Post	Post Shared with Other Sponsors	
IN-PERSON GALA					
Tickets*	30*	30*	20*	10*	10*
Valet	30	30	20		
Signage	Premier Logo Placement	Top Logo Placement	Middle Logo Placement	Lower Logo Placement	Name Listed
Pre- and Post-Event Slideshow	Solo Slide with Logo	Solo Slide with Logo	Shared Slide with Logo	Shared Slide with Logo	Shared Slide with Name
Cover of Program	Logo Next to PSP Logo	Logo at Bottom of Cover			
Ad in Program	Full, First Page	Full Page	1/2 Page	1/4 Page	1/8 Page
Thanks from Emcee	First	Second	Third	Fourth	
Speech During Gala	2-3 Minute Slot				
VIRTUAL GALA					
At-Home Party Kits*	30*	30*	20*	10*	10*
Virtual Welcome	1-2 Minute Video				
Pre- and Post-Event Slideshow	Solo Slide with Logo	Solo Slide with Logo	Shared Slide with Logo	Shared Slide with Logo	Shared Slide with Name

*In-Person Tickets and At-Home Party Kits are to add up to this total if sponsors have guests both in-person and virtually. As many guests as you want can attend virtually without charge, only the number of kits is limited.