

PEOPLE SERVING PEOPLE'S
**END OF
SCHOOL YEAR**

Celebration!



People
Serving
People



Center of
Excellence

Sponsorship
Opportunities

People Serving People is the largest and most comprehensive emergency shelter for families experiencing homelessness in Minnesota and a dedicated leader in homelessness prevention.

What distinguishes us from other emergency shelters is the broad range of programs and services designed to address common barriers faced by families experiencing homelessness, including programs designed to prevent the reoccurrence of homelessness.

A cornerstone of our prevention initiative is providing children with high-quality education and nurturing. Our preschools within the emergency shelter and the Center of Excellence are both licensed, 4-star Parent Aware rated and NECPA (National Early Childhood Program Accreditation) nationally accredited programs. They offer appropriate curriculum and related assessments, which focus on development and kindergarten readiness. Our after school and evening programs for K-12 youth include one-on-one tutoring, homework assistance, and enrichment activities that promote social, emotional, intellectual, and physical growth.

Request for Sponsorship

Invest in the Future of our Community

Join us as a sponsor of People Serving People's *End of School Year Celebration* at one of these levels.

Premier – \$5,000

Exclusive to One Company

Emerald – \$2,000

Available to Two Companies

Ruby – \$1,000

Unlimited Opportunities

Custom Sponsorships Available



We exist to see families thrive.



Premier - \$5,000

PRE-EVENT VISIBILITY

Promotional Material | Logo next to People Serving People logo

Event Emails (9,000 subscribers) | Premier logo placement

Event Webpage | Premier logo placement

People Serving People Website | Rotating slider on homepage

Social Media Post (8,250 Followers) | Individualized, promoted post

EVENT VISIBILITY

Pre- and Post-Event Slideshow | Solo slide with logo

Ad During Program | Video ad, 1-2 minutes

Thanks from Emcee | First

Premier exclusive to one company.



Emerald - \$2,000

PRE-EVENT VISIBILITY

Promotional Material | Middle logo placement

Event Emails (9,000 subscribers) | Middle logo placement

Event Webpage | Middle logo placement

Social Media Post (8,250 Followers) | Individualized, promoted post

EVENT VISIBILITY

Pre- and Post-Event Slideshow | Shared slide with logo

Thanks from Emcee | Second

Two Emerald sponsorships available.



Ruby - \$1,000

PRE-EVENT VISIBILITY

Promotional Material | Lower logo placement
Event Emails (9,000 subscribers) | Lower logo placement
Event Webpage | Lower logo placement
Social Media Post (8,250 Followers) | Shared post

EVENT VISIBILITY

Pre- and Post-Event Slideshow | Shared slide with logo
Thanks from Emcee | Third

Unlimited Ruby sponsorships available.

People Serving People's
Fundraiser for Educational Services

END OF SCHOOL YEAR *Celebration!*



Secure a Sponsorship

Contact Sarah Williams | 612.277.0219
swilliams@peopleservingpeople.org

Custom sponsorships available

For more information about
People Serving People visit:
www.peopleservingpeople.org



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