



FALL 2020

COMMUNITY

People Serving People exists to see families thrive.



Bridgewater Bank staff
serving lunch in 2019

bridgewater bank

At People Serving People, our partnerships with companies and organizations amplify the programs that help our families thrive. Our partnership with Bridgewater Bank is an example of the many ways a company can support our work. Since 2014, the company has not only given financially, but their staff has volunteered by serving our families meals, and in 2015, created a carnival to engage the families in our shelter.

We are proud to have Bridgewater Bank as our premier sponsor for our 21st Annual Gala, "A Race for Stable Housing."

The year 2020 has been difficult for everyone. At the same time, helpers and community partners like Bridgewater Bank have stepped in to uplift organizations like People Serving People, enabling us to continue our mission.

"I think it's so important for us to help because we've just never seen times like this. You know the unemployment rate is at the highest, we've never seen COVID, and all of the things happening in our communities just break my heart. It's so hard to see what's been happening for the last six months. I think anything we can do to help is so important," Bridgewater Bank Senior Account Executive, Charlene Roufs said.

Joe Chybowski is the Chief Financial Officer at Bridgewater Bank, and also

serves as a board member on the Board of Directors at People Serving People. He says at Bridgewater Bank, it's not only their goal to see banking differently but also see the world differently. He says the partnership with People Serving People has been that outlet.

"I've taken it for granted the concept of housing, my entire life. It's been something that's always been so stable. It's been a complete afterthought. When you get to the shelter, and you see how important that is and the trauma that some of the guests have witnessed; whether that's the Drake fire or this COVID pandemic, it's truly amazing to see when People Serving People can create something stable for them, and they know that it might not be their permanent spot but they are going to get support there. I think to witness that has been amazing," he said.

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Bridgewater Bank staff
at the 2019 Gala

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thank you corporate & foundation donors JANUARY-JUNE 2020

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distance learning!

We at People Serving People are supporting school-age children currently living in the shelter with a virtual start to the year. We know that an unsupported start to the school year might widen the achievement gap between the most vulnerable and most privileged students. As part of our two-generation strategy, we also realize that parents and families both living and working in our spaces balance many obligations during the school day. We at People Serving People understand the importance of families having additional resources in support of their children's distance learning so that they have space and time for their other obligations. We are working closely with families of school-age children currently living at People Serving People and with our liaisons in the public school districts so that we are in the best position to support families during the school year.

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Since the district announcements in August, the Education Department has been working to support children and families in the following ways: in our shelter K-12 program, we have increased our K-12 program staffing to provide supervised distance learning space and support on site at the shelter, provide additional resources for homework help and other learning supports. We are also providing families with basic school supplies and learning support materials. Additionally, we are working to cultivate relationships with schools and classroom teachers to better support school-age children and families during this period of virtual learning. We are also offering enhanced after-school programs and leveraging external partners and volunteers to do so. We will continue to monitor what the school districts are doing and evolve our programs and offerings as we learn and adapt this fall.



amisha and her girls

Give to the Max Day is right around the corner. On November 1-19, you can help support children and families experiencing homelessness and other adversities in Minnesota at giveMN.org/organization/Peopleservingpeople.

Your support can help families like Amisha's. When Amisha and her two daughters found themselves without a home, they turned to People Serving People.

"It was my first time in the shelter, so it was kind of scary, but I actually felt comfortable because the advocates and the staff at People Serving People helped me feel comfortable. So I actually felt safe," said Amisha.



Staff provided Amisha and her daughters (ages 3 and 4) with free meals, hygiene products, and helped her find resources to secure stable housing. Amisha also enrolled her daughters in our Early Childhood Development Program. At People Serving People, we know that in order to end cycles of poverty, the youngest members of our community need to have access to high-quality early education that helps them stay on track to succeed in life. Amisha says her daughters were able to benefit from the program and this allowed her time to focus on finding resources to move her family forward.

Amisha and her daughters have moved out of the shelter, but Amisha is committed to helping others experiencing homelessness by participating in a new collaborative, the Family Financial Empowerment Action Committee. This is a newly formed committee that addresses the self-pay policy that requires families to pay for their shelter stay if they have the means.



"I feel like I am making a difference..."

As part of the committee, Amisha and other members are working to come up with a solution that can help families be financially stable and break the recurring cycle of homelessness. Even after moving out of the shelter, Amisha is still an active member and continues to use her voice to be a beacon of hope for families who have to self pay.

"I feel like I am making a difference because all of us are being heard in our own way and also we are making a change for others who won't speak up about self-pay." Amisha

You can make stories like these possible by supporting People Serving People. You can help us continue our mission of seeing families thrive.

\$5,000-\$9,999 cont.

The Driedger -Bauer Fund of InFaith Community Foundation

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Join us for events benefitting families who are supported by People Serving People. Chefs for Change dinners are sponsored by chefs and restaurants who donate their culinary skills and the food and wine or beer served at dinner. Our Annual Gala and Breakfast are sponsored by local business partners and generous donors. Event proceeds support programs and services for children and their families at risk of, or experiencing, homelessness.

back to school breakfast



On September 17th we hosted our third annual Back to School Breakfast and first-ever virtual event. Attendees were introduced to People Serving People and learned about our research-based trauma-responsive approach in our classrooms to help children who have been impacted by trauma and adverse childhood experiences, like economic hardship. To reach more children we have partnered with the University of Minnesota to help train the next generation of teachers how to be trauma-responsive to help children succeed in school and life.

save the date: people serving people's 2021 gala

Enjoy dinner & dancing with your friends and fellow People Serving People supporters at the 22nd Annual Gala, as we celebrate the mission and vision of People Serving People.

October 16, 2021 at The Hilton Minneapolis



To register for or sponsor any of these events, contact Sarah Williams.



peopleservingpeople.org/events



612-277-0219



swilliams@peopleservingpeople.org

2020 a race for stable housing gala

People Serving People's 21st Annual Gala was a great success thanks to the generosity of our sponsors, donors, table captains, event captains, attendees, and partners! Together we raised more than **\$190,000** to support children and families experiencing homelessness and other adversities.

Special thanks to our premier sponsor, Bridgewater Bank.

Thank you 2020 sponsors and supporters!



Some fun photos of Gala Day: a few board members & their families/friends, emcee-Karla Hult, fundraising host- Andy Imholte, and a few development staff.



This "chef's table" experience is an elegant dinner party for 40-50 guests, hosted by a top Twin Cities chef, including a four to five course meal with wine or beer pairings.

We look forward to having you join us when we are able to resume hosting in-person events safely. Sign up for our E-newsletter to receive notifications about events.



Surprise Us!

Your gift of any amount will help children & families experiencing homelessness.



Provides children with 4-star Parent Aware rated early learning centers to prepare them for kindergarten and future success.



\$250

Helps families access employment services.



\$500

Supports families through one-on-one advocacy programs & connections to community resources.



People
Serving
People



Center of
Excellence



\$1000

Provides school-age children with enrichment activities and support.

People Serving People is a 501(c)(3) nonprofit organization, tax identification number 41-1965067. Donations are tax deductible to the fullest extent allowed by law. Gifts may be used to support any program unless otherwise restricted by donor.

ways to give

Our programs are funded by donations. Your financial contribution makes a lasting difference in the lives of children and families in our programs.

one-time

Financial support helps to make People Serving People's crisis response and prevention programs possible. Your gift helps build a community in which all families have the support they need to thrive. Some employers match gifts. Ask your employer!

sustaining

Monthly donors help People Serving People move upstream of family homelessness, and can make a difference in the lives of children and their families in our community all year long.

peer to peer

Use your passion. Spread awareness. Take an active role. Whether you create your own fundraiser, or support an existing one, you are strengthening families in our community with your gifts and talents!

legacy

Your legacy gift helps build a community in which all children have the stability and support they need to develop their full capacity to thrive.

gift of assets

Your gift of stock, mutual funds, or other appreciated assets helps build a community in which all children have the stability and support they need to develop their full capacity to thrive.



People
Serving
People

**We exist
to see families
thrive.**

Donate today at Peopleservingpeople.org

Questions? Contact Mallory Evans, Director of Development, mevans@peopleservingpeople.org or 612-277-0256.

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carnival 2019



lunch service 2019

The collaboration has not only benefited Bridgewater Bank senior leaders but staff as they saw firsthand the experiences of families experiencing homelessness through meal service.

"It was so fun to see different people come back and say this was so impactful and to see how they could help at People Serving People," Roufs said.

Although large gatherings have been suspended for now; there is no limitation on the help that Bridgewater Bank has provided People Serving People.

"Working at the bank, but also sitting on the board, that to me opened my eyes, and I'm sure for Charlene too. To be able to partner and see the impact that it's having on families and young adult lives. I think that kind of made it that much more real than just hey, here's a check, continue doing what you are doing, but to actually see the tangible benefits and the mission that you guys are embarking on, that makes it very real," Chybowski said.

volunteering off-site

We are looking forward to welcoming our volunteers back to the building once the time is right. In the meantime, we are encouraging volunteers to take part in doing any of our off-site volunteer projects which include infant care kits, potty training kits, personal care kits, and many more. The various kits will be distributed to families staying at our shelter. These off-site volunteer projects can be completed at home with your family or at work with your colleagues and are a great way to support us during this difficult time. You can find more information about our off-site projects on our website at peopleservingpeople.org.



holiday toy drive

This holiday season we need you all more than ever before. We rely solely on the community to donate new toys for the holiday toy giveaway. We have created a special Target registry to allow for contactless delivery of toys.

target wish list:
tgt.gifts/20holiday



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Minneapolis, MN 55415
peopleservingpeople.org

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