

“People don’t realize, but it could be your family. People Serving People is a place for **anyone going through a tough time.**”

– Angel, Former Guest



PEOPLE SERVING PEOPLE
2019 Annual Report

2019 was a transformational year. While we are still continuing to serve families experiencing homelessness through crisis response and emergency shelter; we are also increasing our focus on homelessness prevention and systems change. We have heard the voices of our community on how we can continue to serve families during uncertain times. Through numerous grants we are concentrating on three programs that will help us further a new strategic plan to combat homelessness through empowering families.

The Family Financial Empowerment Collaboration is a two-year program with many partners at the table that will address the self-pay system that requires families with the means to contribute to the cost of their shelter stay. We understand the frustrations this has brought families, and we are hoping to come up with solutions to eliminate the system and find ways to bring financial freedom to families. Our Whole Family Systems program is a five-year platform where we will collaborate with the state, county, families, and parenters on the issues of family homelessness that disproportionately impacts African American and Native American families. Lastly, Redleaf prevention will help us focus on finding ways to avert the re-occurrence of family homelessness through a two-year grant. By working together, our goal is to help families heal and thrive, and ultimately to transform communities.

None of this could be done without the support of our donors and volunteers. We were grateful to have your support in 2019. Together, we helped 2,597 children and parents experiencing homelessness and other adversities build a strong foundation for long term success.

Thank you!



Daniel Gumnit and Rinal Ray

Former CEO and Board Member Interim Executive Director/Ilquian

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A leader in the Twin Cities area social services field since 1982, People Serving People combines crisis response and homelessness prevention work.

OUR VISION

Healed families. Transformed communities.

OUR MISSION

We exist to see families thrive.



People
Serving
People



Center of
Excellence

47

day average stay

225

parents secured
employment

6,983

people volunteered

903

families sheltered

445

children learned in
our classrooms

31,548

volunteer hours



1,693

children sheltered
with their family

WHAT WE DO

We work with families amid their experience of homelessness. We provide safe and dignified shelter and nutritious meals, while offering wraparound and trauma responsive support. These include educational services, advocacy services, and supportive groups. We are also working to move upstream to prevent the experience of family homelessness through both program and systems change. We do this work with our families, community partners, and volunteers. Our ultimate goal is to build stability and see families thrive.

Racial equity is at the center of our long-term focus to break the cycle of poverty and homelessness in our community.

ADVOCACY AND EMPLOYMENT SERVICES

Family Advocates use a strengths-based, client-centered approach while working one-on-one with families to address their barriers. This approach empowers them on their journey towards stability as it builds supportive relationships, provides employment services, and connects families to community resources for housing, financial assistance, legal, medical, dental, and other services. Advocates also work with guests to assess their skills and work history, create resumes and cover letters, search for jobs, prepare for interviews, complete job applications, and connect them to job training resources.

EARLY CHILDHOOD DEVELOPMENT

On-site, licensed, 4-star Parent Aware rated and Nationally Accredited (NECPA) program serves our youngest guests in three classrooms, provides developmentally appropriate curriculum and related assessments, focusing on areas of development and kindergarten readiness that may be adversely affected by homelessness and other adversities.

"The most helpful things were the resources that we received to obtain employment and housing."

— Former Guest



FAMILY ACTIVITIES

Family Fridays bring families together to enjoy activities such as movies, board games, bingo, monthly birthday parties, or other special events.

"They love and care, are concerned, provide encouragement and overall positivity." — Former Guest

FINANCIAL FITNESS

Classes such as "Money in the Bank" teach adults basic financial skills including budgeting, savings, and professional communications skills.

K-12 PROGRAMS

After-school and evening programs for youth including one-on-one tutoring, homework assistance, and enrichment activities that promote social, emotional, intellectual, and physical growth.

PARENT ENGAGEMENT

This program partners with parents on typical child development, issues, parenting resources, behavior management, and other related topics, and it connects parents with community resources.

SUPPORTIVE HOUSING

Ten two-bedroom apartments provide affordable housing to families with multi-level barriers to self-sufficiency. Families can take advantage of many of our on-site programs and services.

TECHNOLOGY RESOURCE CENTER

The Technology Resource Center fosters computer literacy and provides computer access for job and housing searches and personal communication activities, such as email and social media.



CENTER OF EXCELLENCE PRESCHOOL AND LEARNING CENTER

The Preschool & Learning Center at People Serving People's Center of Excellence allows us to continue our multigenerational work upstream of the shelter system. The Center provides continuity of services for families leaving shelter and enables us to also reach families in the community who are seeking high quality early childhood, school-age, and parent engagement programming. The licensed center has a 4-Star Parent Aware rating from the State of Minnesota and is designated a Strong Beginnings site by Hennepin County. We are proud to have low teacher-child ratios and small class sizes.

COMMUNITY ENGAGEMENT AND PARTNERSHIPS

The lives and experiences of our shelter guests are shaped by the interconnected systems with which they interact. Often these systems create and perpetuate racial, economic, and educational disparities, among others. People Serving People engages in issue advocacy and public policy to inform lawmakers on the barriers our community faces, helping educate our community on issues related to accessible and high quality childcare, rental assistance, affordable housing, childhood trauma, and family healing.

Our 30+ community partners join us in our work, and we move forward with a racial and economic equity lens. People Serving People hosts community gatherings, welcomes partners and colleagues from government agencies, schools, and other social service organizations to share and collaborate on trauma-responsive approaches to our collective work in the community.





When 10 year-old Samantha came to People Serving People, she was struggling with Autism Spectrum Disorder and hadn't yet learned to read. Samantha attended our K-12 program nearly every weeknight during her stay. With the help of her teachers, Samantha mastered the alphabet and started learning words. Samantha also made social strides, building trusting relationships with People Serving People staff and volunteers.

FINANCIALS

	2019	2018
Beginning Fund Balance	15,339,033	16,862,226

REVENUE

Government Contracts and Grants	4,059,054	3,755,049
Individual and Family Foundations	552,882	460,172
Corporate and Foundation Grants	1,156,675	818,990
Community	44,789	40,225
Self-Pay	300,788	368,093
Supportive Housing	152,590	94,193
Tuition	917,747	704,773
In-Kind Contributions	616,874	542,609
Special Events Revenue	228,024	293,389
Other Income	60,021	81,885
Total Revenue	8,089,444	7,159,378

EXPENSES

Emergency Shelter	3,994,677	3,964,851
Supportive Housing	284,431	284,472
Advocacy/Employment Services	493,519	662,487
Educational Services	1,169,048	1,099,437
Center of Excellence	1,163,269	1,123,454
Community Partnerships	170,621	100,206
Management and General	477,373	433,871
Fundraising	572,222	504,787
Total Expenses	8,325,160	8,173,565

NON-OPERATING ACTIVITIES

Net Investment Income	1,499,587	(554,891)
Debt Forgiveness	50,000	50,000
Loss on Disposal of Property and Equipment	(18,741)	(4,115)
Change in Fund Balance	1,295,130	(1,523,193)
Ending Fund Balance	16,634,163	15,339,033

STATEMENT OF FINANCIAL POSITION

Total Assets	20,580,728	18,883,438
Total Liabilities	3,946,565	3,544,405
Total Fund Balance	16,634,163	15,339,033



DONORS

Donor | In-kind | Sustaining Member

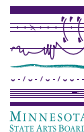
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"I was at PSP for about 4 weeks back in 2015 with my son. I found myself homeless with no job and struggled to get on my feet. PSP provided me with resources to obtain a career, motivation for continued assistance and resources along with an open mind to the changing world around me. I can say that I am now in college, no longer on assistance and I am a home owner." - Kayleen, Former Guest

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614 Third Street South
Minneapolis, MN 55415

**“I was safe
here. I loved
the staff.”**

— Former Guest



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