People Serving People
2020 Gala
A Race for Stable Housing

Sponsorship Opportunities
Race for Stable Housing

Request for Sponsorship

People Serving People is the region’s largest, most comprehensive emergency shelter for families, as well as a leader in providing high quality early childhood education to children experiencing homelessness and other adversities. Invest in the future of our community—join us as a sponsor of the 2020 People Serving People Gala at one of these levels.

$20,000 Premier—exclusive to 1 company
$10,000 Technology—exclusive to 1 company
$10,000 Digital Media—exclusive to 1 company
$10,000 Emerald
$6,000 Centerpiece—exclusive to 1 company
$6,000 Debut—exclusive to 1 company
$6,000 Spirits—exclusive to 1 company
$6,000 Ruby
$3,000 Sapphire
$1,800 Amethyst
THANK YOU PREMIERE SPONSOR!

BRIDGIEWATER BANK

$20,000 | Premier Sponsorship

As the Premiere Sponsor, your logo will be listed first on all materials.

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter, emails (c.8,756) and website
- Full page ad and company bio in event program and logo on program cover
- Signage at the event
- Opportunity to speak at the event
- Logo featured on website slider for 1 quarter: custom message would reach 18,213 sessions.
- Shout outs on Facebook and Twitter, February-May (People Serving People’s Facebook and Twitter pages can individually reach 15,000 people per month.)
- Featured story in People Serving People newsletter
- Ad in monthly e-newsletter—3 during the year
- 30 tickets to the event and valet parking
- Exclusive to 1 company

SOLD OUT
$10,000 | Technology Sponsor

The silent auction will be done on electronic devices. Your logo will be on every device. (minimum of 100 devices)

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/2 page ad in event program
- Signage at the event
- Ad in monthly e-newsletter—2 during the year
- Shout outs on Facebook and Twitter, February-May (People Serving People’s Facebook and Twitter pages can individually reach 15,000 people per month.)
- 20 tickets to the event and valet parking
- Exclusive to 1 company

$10,000 | Digital Media Sponsor

Your logo will be featured on our digital media platforms: slider on homepage of website, banner ad on website, banner on slide shows at event.

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756)
- 1/2 page ad in event program
- Signage at the event
- Ad in monthly e-newsletter—2 during the year
- Shout outs on Facebook and Twitter, February-May (People Serving People’s Facebook and Twitter pages can individually reach 15,000 people per month.)
- 20 tickets to the event and valet parking
- Exclusive to 1 company

SOLD OUT
$10,000 | Emerald Sponsor

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/2 page ad in event program
- Signage at the event
- Shout outs on Facebook and Twitter, February-May (People Serving People’s Facebook and Twitter pages can individually reach 15,000 people per month.)
- 20 tickets to the event and valet parking

$6,000 | Centerpiece Sponsor

Your logo will be featured on each table during dinner as part of the centerpieces.

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/4 page ad in event program
- Signage at the event
- 10 tickets to the event
- Exclusive to 1 company

SOLD OUT
$6,000 | Debut Sponsor
Your logo will be featured in the Silent Auction & Cocktail area as the hors d’oeuvre host.

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/4 page ad in event program
- Signage at the event
- 10 tickets to the event
- Exclusive to 1 company

SOLD OUT

$6,000 | Spirits Sponsor
Your logo will be featured on each bar during the Silent Auction

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/4 page ad in event program
- Signage at the event
- 10 tickets to the event
- Exclusive to 1 company
$6,000 | Ruby Sponsor
• Recognition in media and promotional materials
• Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
• 1/4 page ad in event program
• Signage at the event
• 10 tickets to the event

$3,000 | Sapphire Sponsor
• Recognition in media and promotional materials
• Recognition in People Serving People newsletter (c.2,800), emails (c. 8,756) and website
• 1/8 page ad in event program
• Signage at the event
• 10 tickets to the event
$1,800 | Amethyst | Table of 10

- 10 tickets to the event
- Name in program

Secure a Sponsorship

Contact Mallory Evans | 612.277.0256
mevans@peopleservingpeople.org

For more information about People Serving People, visit www.peopleservingpeople.org

Mission:

People Serving People helps homeless and at-risk children and their families manage crisis situations and build a strong foundation for their long-term success.