

People Serving People
2020 Gala
A Race for Stable Housing



People
Serving
People



Sponsorship
Opportunities



Race for Stable Housing



Request for Sponsorship

People Serving People is the region's largest, most comprehensive emergency shelter for families, as well as a leader in providing high quality early childhood education to children experiencing homelessness and other adversities. Invest in the future of our community—join us as a sponsor of the 2020 People Serving People Gala at one of these levels.

\$20,000 Premier—exclusive to 1 company

\$10,000 Technology—exclusive to 1 company

\$10,000 Digital Media—exclusive to 1 company

\$10,000 Emerald

\$6,000 Centerpiece—exclusive to 1 company

\$6,000 Debut—exclusive to 1 company

\$6,000 Spirits—exclusive to 1 company

\$6,000 Ruby

\$3,000 Sapphire

\$1,800 Amethyst



People **Serving** People

THANK YOU PREMIERE SPONSOR!



BRIDGEWATER BANK

\$20,000 | Premier Sponsorship

As the Premiere Sponsor, your logo will be listed first on all materials.

- Recognition in media and print
- Recognition in People Serving People emails (c.8,756) and website
- Full page ad and company bio in event program and logo on program cover
- Signage at the event
- Opportunity to speak at the event
- Logo featured on website slider for 1 quarter: custom message would reach 18,213 sessions.
- Shout outs on Facebook and Twitter, February-May (People Serving People's Facebook and Twitter pages can individually reach 15,000 people per month.)
- Featured story in People Serving People newsletter
- Ad in monthly e-newsletter—3 during the year
- 30 tickets to the event and valet parking
- Exclusive to 1 company

SOLD OUT

\$10,000 | Technology Sponsor



**The silent auction will be done on electronic devices.
Your logo will be on every device.
(minimum of 100 devices)**

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/2 page ad in event program
- Signage at the event
- Ad in monthly e-newsletter—2 during the year
- Shout outs on Facebook and Twitter, February-May (People Serving People's Facebook and Twitter pages can individually reach 15,000 people per month.)
- 20 tickets to the event and valet parking
- Exclusive to 1 company

\$10,000 | Digital Media Sponsor

Your logo will be featured on our digital media platforms: slider on homepage of website, banner ad on website, banner on slide shows at event.

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/2 page ad in event program
- Signage at the event
- Ad in monthly e-newsletter—2 during the year
- Shout outs on Facebook and Twitter, February-May (People Serving People's Facebook and Twitter pages can individually reach 15,000 people per month.)
- 20 tickets to the event and valet parking
- Exclusive to 1 company

SOLD OUT



\$10,000 | Emerald Sponsor

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/2 page ad in event program
- Signage at the event
- Shout outs on Facebook and Twitter, February-May (People Serving People's Facebook and Twitter pages can individually reach 15,000 people per month.)
- 20 tickets to the event and valet parking

\$6,000 | Centerpiece Sponsor

Your logo will be featured on each table during dinner as part of the centerpieces.

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/4 page ad in event program
- Signage at the event
- 10 tickets to the event
- Exclusive to 1 company

SOLD OUT



\$6,000 | Debut Sponsor

Your logo will be featured in the Silent Auction & Cocktail area as the hors d'oeuvre host.

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.2,800) and website
- 1/4 page ad in event program
- Signage at the event
- 10 tickets to the event
- Exclusive to 1 company

SOLD OUT



\$6,000 | Spirits Sponsor

Your logo will be featured on each bar during the Silent Auction

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/4 page ad in event program
- Signage at the event
- 10 tickets to the event
- Exclusive to 1 company





\$6,000 | Ruby Sponsor

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c.8,756) and website
- 1/4 page ad in event program
- Signage at the event
- 10 tickets to the event

\$3,000 | Sapphire Sponsor

- Recognition in media and promotional materials
- Recognition in People Serving People newsletter (c.2,800), emails (c. 8,756) and website
- 1/8 page ad in event program
- Signage at the event
- 10 tickets to the event



\$1,800 | Amethyst | Table of 10

- 10 tickets to the event
- Name in program



Secure a Sponsorship

Contact Mallory Evans | 612.277.0256
mevans@peopleservingpeople.org

For more information about People Serving People,
visit www.peopleservingpeople.org



Mission:

People Serving People helps homeless and at-risk children and their families manage crisis situations and build a strong foundation for their long-term success.



People **Serving** People