



FALL 2019

COMMUNITY

People Serving People helps homeless and at-risk children and their families manage crisis situations and build a strong foundation for their long-term success.



a new place to play

Running, climbing, spinning, and sliding – this is some of the fun taking place outside at People Serving People's brand new playground!

"We've dreamed of a new playground for children at People Serving People for years, and finally, with the help of our community, we have achieved that dream." Educational Services Manager, Emma Juon, said at the playground ribbon cutting event. After a month of construction, the new playground opened for use in July. The new space offers improved safety and accessibility features to better serve the children who play there.

"Play is a critical part of a child's development. Playgrounds provide a safe environment for children to enrich, build upon, and expand their cognitive, motor, and emotional development through meaningful play," Juon said. "This playground is more safe, more dynamic and fun, and more beautiful than we could have ever imagined."

The dream was made possible in part, by generous support from Cummins and Wells Fargo.

"These organizations are committed to making a difference for our families." said People Serving People's CEO, Daniel Gumnit. "Cummins and Wells Fargo have truly made

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our organization better and each has had a positive impact on our community."

Teachers in People Serving People's Early Childhood Development classrooms appreciate what the upgrade offers students and families in shelter. "It has been great utilizing a space that is age appropriate, clean, and brand new for our Toddler and Preschool Classrooms," said Early Childhood Program Coordinator, Meredith Johnson. "In the afternoon, I see the older children playing and spinning their younger siblings and friends around. It makes me smile!"

The playground has already been well loved in the short time it's been in place and it will continue to serve our children years into the future. We are so thankful and we could not have done it without our community.



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greetings from the center of excellence

This year has been a rewarding one at the Center of Excellence. In 2019 we've faced some of our biggest challenges, celebrated some of our biggest accomplishments, and learned so much along the way!

This year marked the first time our center was completely full! In the spring we officially had zero openings for students and our waitlist grew for each classroom. **We are proud that our community is choosing the Center of Excellence to care for and educate their children.**

This year also came with new challenges. In our preschool class, we had the privilege of serving a number of kids with extra-needs, including: kids with behavioral and attachment disorders, students on the autism spectrum, and children experiencing homelessness. 12 out of 14 students in this class had an extra need. Preschool teachers, Ms. Anna and Ms. Ceara, nurtured and educated their classes with extraordinary care and patience. **When assessed, each and every child showed improvement.** We are also proud to note, that both teachers won People Serving People's Trauma Informed Care Person of the Year - an organizational award earned by exceptional staff.

Family book club, monthly family nights, and family field trips are just a few of the additions to our Parent Engagement Program this year! Ms. Kendrea has worked to grow this program and has also led a partnership with Tickets for Kids, an organization that provides free tickets for family outings to places like the zoo and local museums. Parents and students have shared with us that they really enjoy these special experiences outside of the classroom.

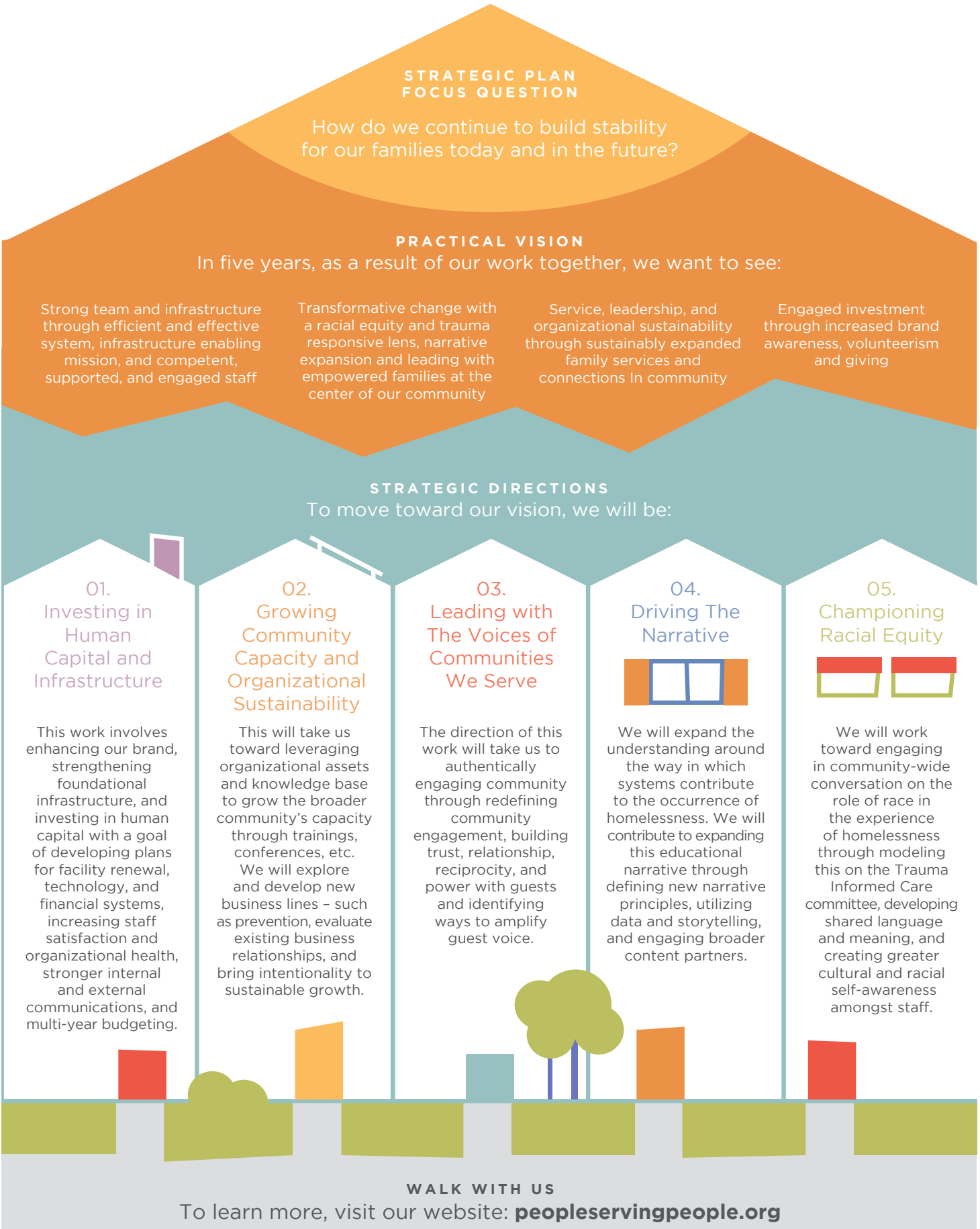
We've also had the opportunity to continue our work in the community. This year, the center hosted a tour and visit with the Department of Human Services Assistant Commissioner of Children and Family Services, Nikki Farago. We were also honored to represent the Center of Excellence on a panel through a University of Minnesota symposium, centered on trauma informed care. **These connections allow us to continue developing our work upstream of the shelter system.**

As we look forward, we will continue to seek fun and meaningful ways to strengthen families and our community. Thank you for the support you give us, it truly is making small and meaningful differences each day.

-Tim Thorman, Director of the Center of Excellence
Preschool and Learning Center



moving forward: 2019-2023 strategic direction



Join us for events that benefit families supported by People Serving People. Chefs for Change dinners are supported by chefs and restaurants who donate their culinary skills and the food and wine served at dinner. Our Annual Gala is sponsored by local business partners and generous donors. Event proceeds support programs and services for children and their families at risk of, or experiencing, homelessness.

Save the date: People Serving People's 2020 Gala *A Race For Stable Housing*

Enjoy dinner & dancing with your friends and fellow People Serving People supporters at the 21st Annual Gala, as we celebrate the mission and vision of People Serving People.

May 2, 2020

Minneapolis Renaissance, The Depot
225 3rd Ave S, Minneapolis, MN 55401
\$180/ticket, \$1800/table of 10

For more information on making a donation to our silent auction or becoming an event sponsor, see contact information below.



back to school breakfast

Presented by Wells Fargo

On September 19 we hosted our second Back to School Breakfast at the Center of Excellence Preschool and Learning Center. Guests were introduced to People Serving People and learned about our educational programming at both the emergency shelter and the Center of Excellence. Thank you to our sponsors, table captains, matching donors, and attendees for making this event a success!



Enjoy volunteering as a family experience with your children ages 5 and older.

01.26.20

2:30-4:30pm

614 3rd Street South
Minneapolis, MN 55415
\$5/person



Families Volunteering Together is an event that helps children and their families better understand homelessness and the importance of supporting families in need. We invite participants to bring a donation of new or nearly-new board books for our youngest guests.



Thank you
to our recent
host chefs!

The LOWRY
BURGERS WHISKEY OYSTERS EGGS

THE BLOCK
FOOD + DRINK



Upcoming events

02.25.20

**The Renaissance
Minneapolis**
\$75/person

R
RENAISSANCE®
MINNEAPOLIS HOTEL
THE DEPOT

house party

We invite you to host a House Party to benefit People Serving People! Provide hors' d'oeuvres and beverages to introduce People Serving People to a new audience and raise funds for a specific project. Interested in learning more? See Mallory's contact information on p.4.



To register for or sponsor any of these events, contact Mallory Evans.

peopleservingpeople.org/events

612-277-0256

mevans@peopleservingpeople.org

GIVING GUIDE

\$2,500 Prepares children today for success tomorrow.

Our nationally accredited, 4-Star Parent Aware rated early learning environments use research-based and trauma-informed practices to prepare children for kindergarten and future academic success.

\$5,000 Empowers families to gain stability.

The average stay of a family at People Serving People is 46 days. Families can access any of our comprehensive and onsite services from early childhood development, K-12 education and enrichment, and advocacy to employment, parent engagement, and mental health programs.

\$1,000 Engages children, youth, and families.

Afterschool enrichment activities sustain and increase children's academic skills and provide the whole family with a safe and fun outlet for recreation and stress relief.

\$750 Builds multi-generational capacity in our community.

Our theory of change revolves around early childhood education. Through partnerships and community engagement, we continue to move upstream of the shelter system while improving the field of trauma-informed education and service delivery.

\$250 Equips parents to be their child's advocate.

Parent Engagement programs help increase families' awareness of their child's development and growth through parenting groups, individual meetings, and connections to community partners and resources.

\$500 Supports parents in employment search.

Family and Employment Advocates focus on the strengths of families in shelter, working with guests individually and in groups to connect them with community partners and resources while offering onsite services to assist them with job searching, employment, health, wellness, and financial goals.

People Serving People is a 501(c)(3) nonprofit organization, tax identification no. 41-1965067. Donations are tax deductible to the fullest extent allowed by law. Gifts may be used to support any program unless otherwise restricted by the donor.

WAYS TO GIVE



one-time gift

We welcome your generous support with a one-time gift.

Online via credit card at PeopleServingPeople.org
Donors can also donate the following types of gifts:

- Stock, mutual funds, or other appreciated investments
- Qualified Charitable Distributions from an IRA
- Donor Advised Funds

Checks or cash mailed to:
People Serving People
614 3rd Street South
Minneapolis, MN 55415



sustaining gift

Make a difference in the lives of families experiencing instability with a sustaining monthly or quarterly gift.

Online via credit card at PeopleServingPeople.org
Automatic gift from checking account.

Payroll deduction at participating employers, contact your employer.

United Way annual campaign, designate "PeopleServingPeople."



planned giving

Your legacy. Our futures.

Your legacy gift helps build a community in which all children have the stability and support they need to develop their full capacity to thrive.

Gifts can be made via:

- stocks
- securities
- cash bequests
- retirement accounts
- life insurance
- charitable gift annuities
- and more



employer gift match

Leverage your contribution or volunteer hours with a matching gift from your employer.

Search our online database of employer match gifts at PeopleServingPeople.org or ask your employer.

Donate today at give.peopleservingpeople.org

Contact Mallory Evans, Director of Development, at mevans@peopleservingpeople.org or 612-277-0256 with questions regarding giving.



People Serving People staff gathering at the Minnesota State Capitol to speak with lawmakers during Homeless Day on the Hill.

We invite you to join us in the training room, at the Capitol, and in conversations with those that represent our community. Check out People Serving People's website for future events, and come advocate with us!

leading the way for change

Forging systems change takes an engaged community- and there is no shortage of that in our spaces!

This summer we hosted our second Building Community Capacity Series on Trauma Informed Care, a free event open to anyone in the community. The series featured four sessions that explored various aspects of trauma informed care. With the understanding that trauma is experienced first in our bodies, Community Engagement Manager Nicque Mabrey, started off each session with movement and breathing exercises. As **we examined various aspects of trauma** - hosts, trainers, and participants created space together for deep vulnerability by meeting one another with support in moments of tension. Afterwards, folks rated the series a 4.8/5 stars, describing the sessions as informative, community building, and participatory. One participant described it as "a healing experience." The people who participated in the series - teachers, first responders, county staff, community workers - bravely accepted the opportunity to explore their individual, organizational, and community role around responding to trauma in an informed and intentional way.

In our efforts to move upstream of the shelter system and prevent the experience of homelessness, People Serving People supports public policy that bolsters stability for children and families. During the 2019 legislative session, the People Serving People team connected with state leaders to advocate for housing, community-led solutions, access to early education, and child care assistance for families experiencing homelessness. And it made a difference! Families experiencing homelessness can now access child care assistance much faster than ever before, allowing parents to move forward on their path to stability while children are in safe and nourishing environments. We also supported the Homes for All coalitions' efforts that increased investment in the state's housing continuum and Minnesota Family Investment Program cash grant, which has created more resources available to families like those staying in our shelter.

The 2020 Census is right around the corner and we'll be working with People Serving People families and in communities to make sure everyone gets counted. This decennial count and census data help determines community resources and inform decisions made by government, businesses and community.

-Rinal Ray, Associate Executive Director, People Serving People

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