



614 South Third Street
Minneapolis, MN 55415

www.peopleservingpeople.org



To serve homeless children and their families and provide a new opportunity for a healthy, stable family life.

Thank you to those who were able to donate this Summer.

See back page to review what we currently need donated.



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community

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LETTER FROM THE PRESIDENT

Lead the Way

Make this holiday season a little brighter



As we rapidly move into the fall holiday season I am reminded of the many difficult challenges our families will be facing in the coming months. During the holidays, most of us are surrounded by family and friends that provide joy, happiness and support. But what would it be like to spend Christmas in an emergency homeless shelter? Can we even imagine how it might feel? If you've ever wondered how you can help, I have a few ideas.

What about throwing a holiday party where each person brings a gift, but the gifts are for a homeless family? Or you could throw a child-themed party where everyone brings a box of diapers as admittance to the party. Each year PSP provides thousands of diapers to our moms and dads so they can care for their children. You could even throw a party here at PSP for our children. Bring some treats, a craft and a smile — instant party!

Another creative idea is to host a holiday dinner party at your home and have someone from PSP come and share our story. Let each dinner guest make a donation of their choice from our wish list at Target. How about gathering a group of your friends or coworkers together and spend the afternoon volunteering? You can serve meals, wrap presents or help decorate our lobby.

The opportunities are endless, and I guarantee you'll get a lot more out of the experience than you put in. Some companies are even foregoing their traditional holiday parties and donating the money normally spent to a non-profit organization. Make 2009 a year that you truly give to those that so desperately need your help.

If you have some creative ideas of your own; give me a call at 612.277.0212. We are always open to trying new ideas. The bottom line is we all have a part in making our community one that not only cares but does something about it.

Have a most joyous holiday season to your family from ours.

Jim Minor
President/CEO People Serving People

Volunteer Opportunities

Computer Lab Mentor — Supervise the computer lab and assist guests with basic computer instruction.

Greeter/Crossing Guard — Greet the children in the afternoon arriving on the school bus and guide them safely across traffic.

Database Assistant — Assist with data entry into our Development Database.

Wish List

New or gently used: Strollers, children's clothing (esp. bottoms) sizes 0-3 months to 5T, Sheets (Full), blankets, comforters, quilts, men's clothing and winter coats sizes L-3X

New: Diapers size 3, women's underwear, bulletin board supplies, pocket folders, 3X5 index cards, calculators

With Christmas around the corner, we can always use new toys to give to the children of PSP for Christmas presents. Thank you!

Donations may be dropped off at the Security Desk M-F from 8:00 am to 5:00 pm or weekends before 1pm. For more information contact Kirsten Ellingson at 612.277.0243 or kirstene@peopleservingpeople.org.

Donate Now!

Make Monthly Giving Easy!

Knowing your gift is coming allows People Serving People to plan effectively for our long-term goals and insures you'll remain an essential supporter of our future. Try the convenience of automatic withdrawal. It makes monthly giving efficient for you and secure for us. **To arrange your monthly giving plan call Janine, our Financial Services Manager, at 612.277.0245.**

Also, check with your employer to see if charitable contributions made to Social Service programs are matched by your company. To make a contribution, please call Beckie at 612.277.0219 or visit our website peopleservingpeople.org

Every single financial gift given to People Serving People will be used to further our mission of serving homeless children and their families and providing new opportunities for healthy, stable family life. We are truly grateful for every dollar we receive!

News Briefs

- Early Childhood Development Center and Preschool hours have extended by an hour to accommodate working parents at PSP. The new hours are 8:30 am to 4:30 pm.
- PSP welcomes new Advocate Associates, Megan Beukema, Anne Herreid and Laurel Lillegren, allowing our advocate staff to extend their weekday hours from 8:00 am to 8:00 pm and to add Saturday hours from 8:00 am to 4:30 pm.
- Promotions were awarded to our Children's Services Coordinator, Joe Milius, and to Development Manager Amy Jenkins.
- We welcome two new full-time employees; Rick Stricker, in our preschool, and Latoya Burt, in housekeeping.
- Look for our new billboard campaign, made possible by pro-bono donations from public relations firm, Weber Shandwick and Clear Channel outdoor advertising.

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National Night Out

Guests and staff of People Serving People spent National Night Out on August 4th celebrating a perfect summer evening. Volunteers from Foley & Mansfield were on hand to dish out barbecue ribs, baked beans, corn on the cob and watermelon. The kids had a great time playing games, winning prizes and playing in the duck pond. The highlight of the night was when PSP neighbors, the Minneapolis Fire Department, dropped by to pass out coloring books and let the kids tour the fire truck.



The Minneapolis Fire Department stopped by PSP for National Night Out.



Our kids had a great time touring the fire truck and posing with the firemen.



PSP kitchen staff served up barbecue ribs. Thank you Mike and Dave!

Early Childhood Development Center Expansion

Exciting things continue to happen in our Early Childhood Development Center. In the spring, we extended the hours of our infant, toddler and preschool rooms by a full hour to better accommodate the working parents at People Serving People. By July, the hours expanded again by one hour. We are thrilled to be able to offer 8:30 am to 4:30 pm as our new hours and have seen many positive changes since the expansion.

Changes also include a new enrollment program allowing parents to register their child upon arrival at PSP, guaranteeing a spot for their child each morning. Parents no longer have to rush through breakfast each morning to stand in line, hoping to secure a place for their child in the classrooms. Our teachers say this consistency has dramatically reduced the stress level for PSP parents and has allowed for better communication between parents and teachers.



An aspiring young artist in the toddler room painting a flower during art time.



Lead Preschool teacher, Angie Kimball, giving one of her students a lift.



Teacher Chrissy Cady taking a break from the classroom.

Expanding Our Family Advocacy Program

Due to a generous gift from the Pohlada Family Foundation, Community Integrated Services (CIS) has expanded advocacy services to families. Since 1998, PSP has offered our guests an individualized approach to achieving long-term stability. A short and long term goal plan is developed by our advocates for each of our guests. Due to an increase in our Emergency Housing population, the demand for advocacy became apparent and with the help of the Pohlada Family Foundation, we are able to do more to help guests move forward. We've seen a substantial increase in the average length of stay at PSP. The average length of a family's stay increased from

28 to 47 days in 2008. This generous grant allows CIS to offer a "case management" approach to family advocacy. To meet the needs of our guests and the increased length of stay, we have added three new advocates to our team. There are now five full-time Advocates in CIS. We've added some outstanding new individuals to our team: Megan Beukema, Anne Herreid and Laurel Lilligren. All served as interns or volunteers before becoming Advocates at PSP. We welcome their expertise and energy, and are grateful to the Pohlada Family Foundation for their generosity.

Thank You Donors!

May - August 2009

\$90,000
Pohlada Family Foundation

\$15,000
Sheltering Arms Foundation

\$10,000
Sayer Charitable Foundation

CH Robinson Foundation

Pump Foundation

\$7,500
Xcel Energy Foundation

\$5,534
Open Your Heart
to the Hungry and Homeless

\$5,000
Coughlan Companies

\$3,500
Church of St. Edwards

\$3,000
Riverway Foundation

\$2,000
Kopp Family Foundation

Congratulations to our Workforce Development Graduates!



On July 16th, People Serving People hosted a graduation ceremony and reception for students who completed our 13-week culinary arts training program and our 10-week facilities training program. Friends and family members gathered together to celebrate their accomplishments.

Congratulations to these students:

Culinary Arts Training Program

Lorna Alexander*
Linda Breaux
Steven Burgett
William Doughty
Daniel Hobbs*
Cheryl Hutchins
Joyce Imhoede
Chante McCoy*
Darrell Mells*
Gary Motyka
Deborah Nero
Danielle Richardson*

Facilities Training Program

Vincent Jefferson
Edward Kilgore
Fue Moua
Earnes Odom
Desmond Scott
Stacy Smith
Jonathan Thomas

* Indicates graduates awarded internships at PSP due to their outstanding performance

A Benefit for People Serving People

STARLIGHT

hope shines on



Solera Event Center
900 Hennepin Ave, Minneapolis

Saturday, November 14, 2009
5:30pm

Tickets: \$125 per person
Or purchase a table for \$1000

Call 612.277.0246 for reservations

People Serving People invites you to make a difference in the life of a child.

Join us for a festive evening at *Starlight: Hope Shines On*, raising funds and awareness for the rising number of homeless children.

Starlight will begin with a silent auction and Tapas prepared by five of the most talented Latin-influenced chefs in our region, including James Beard award-winner Tim McKee of Solera and Barrio. Our beverage sponsor, Heineken USA, will be sampling many of their fine Mexican beers, promoted as perfect pairings for Tapas. Spend the remainder of the evening relishing a paella dinner, participating in a fantastic live auction and enjoying lively entertainment in Solera's Spanish-influenced atmosphere.

Starlight will be a night of many stars, including event co-chairs Stephanie Hansen and Stephanie March of FM 107.1 Living Life Out Loud. Back for another year is *Starlight* Emcee and Host, Jason DeRusha of Good Question on WCCO TV News. He explains, "Hearing the personal stories of families that PSP helps, inspires everyone who attends People Serving People events. There was no way that I was going to miss the chance to help this incredible organization!"

To make a reservation, or for more information about sponsorship opportunities, please go to People Serving People's website: www.peopleservingpeople.org or contact Mary Ites at 612.277.0246 or mites@peopleservingpeople.org.

Thank You Sponsors!



STRIKE OUT HOMELESSNESS

A Benefit for People Serving People

For the sixth year, People Serving People presented Strike Out Homelessness, a pre-game party and Minnesota Twins Baseball game. Thank you to our community partners and volunteers that made it a successful event!



Entertainment:

Ben Connelly
Jeremy Messersmith
Jason DeRusha
Mr Magic
Andon Balloons
LOVE 105
Miss MN USA, Erica Nego
MN Swarm
University of MN Student Athletes

Food:

American Culinary Federation
Blue Bunny
Buffalo Wild Wings
Flat Earth Brewery
Johnsonville Brats
Lunds
Reinhart Foods Service
Sysco
Trader Joes
Whole Foods

Volunteers:

Best Buy
Weber Shandwick
Event Committee

Sponsors:



Friends gathered together to support People Serving People and cheer on the Minnesota Twins.



Strike Out Homelessness emcee, Jason DeRusha with his wife Alyssa and their sons.



RJ Devick spent the evening at the Metrodome with his family.



Miss Minnesota USA, Erica Nego, hung out with her with fans.



Local artist Jeremy Messersmith performed for the crowd.



Thank you to all of our Strike Out Homelessness volunteers!



Twins fans of all ages enjoyed the pregame barbecue.



Thank you to all Chefs for Change partners and volunteers!

Seven Steakhouse

Seven Steakhouse and Seven Sushi Ultralounge combined two cuisines into one great evening. Andre Smith of Seven Steakhouse and Chef Devane of Seven Sushi Ultralounge created a savory menu to the delight of all attendees.



Guests getting a lesson in sushi preparation from Chef Devane.



Chef Andre Smith prepared the main course.



Thank you to our wonderful Chefs for Change volunteers!

Capital Grille

The Ritz Carlton sponsored Chef Jeff Ansoerge of Capital Grille and invited their local clients to PSP's popular event. The evening was complete with tours, reception hour and a five course dinner.



One of the incredible courses.



Chef Jeff Ansoerge shared some tips about the upcoming courses with guests.



Ritz Carlton employees from around the country got to know one another over the five course meal.

Corner Table

FM 107 Living Life Out Loud personalities hosted a very special Chefs for Change in July. They brought together 60 of their friends to share in Chef Scott Pampuch's local food.



Guests enjoyed the first of four fantastic courses prepared by chef Scott Pampuch.



The Corner Table's Scott Pampuch shared his passion for buying locally.



The ladies of FM 107 spent the evening with their girlfriends supporting People Serving People.

Thank You Volunteers!

- AmeriCorps
- Oak Grove Middle School
- Group WorkCamps
- YouthWorks
- Target
- Cargill
- United Health Group
- Hands on Twin Cities
- Best Buy
- Thrivent Financial for Lutherans

If your group is interested in volunteering or hosting a party for our children, contact Lindsey Tiede, Volunteer Coordinator at 612.277.0256



U of M Medical Students hosted a party for the children living at PSP complete with activities and snacks. The kids were very proud of their various art projects and the volunteers had a great time helping.



Bond and Devick employees spent an evening with our families, hosting a magic show and organizing arts and crafts for the kids.



Ameriprise employees worked with our collaborative partner, Minneapolis Public Schools, getting backpacks ready for the kid's first day of school.



Thrivent employees spent an afternoon at PSP stuffing backpacks they had donated for the preschoolers at PSP.



Volunteers from Thrivent helped kids make decorative zipper pulls to attach to their brand new backpacks filled with all of the essentials for going back to school.



Target volunteers spent an afternoon helping staff with general upkeep of our facility.



RJ Devick and friends put on an ice cream social for the families at PSP.